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THE 2007 LEGENDS RENO-TAHOE OPEN'S SUCCESS SETS THE PACE FOR ITS 10th ANNIVERSARY YEAR

RENO, Nev. (Nov. 20, 2007) – The ninth season of the Legends Reno-Tahoe Open was a hole-in-one for the Reno-Tahoe Open Foundation, its supporters and the community. With 42 new sponsors and a 52 percent increase in ticket sales, the 2007 tournament set the stage for the professional career debut of Tadd Fujikawa, the up-and-coming 16-year-old making his mark on the TOUR, as well as crowning a new champion, Steve Flesch.

Flesch, walked away with \$540,000 and earned 2,250 valuable FedExCup Points for his victory and landed a spot into the PGA Championship by winning in Reno. With a final-round of 72 and combined total points of 273, Flesch earned his third career PGA TOUR title as well as bragging rights as the only wire-to-wire winner on the 2007 PGA TOUR. The field was joined by 2006 tournament champion, Will MacKenzie and a host of FedExCup point leaders.

In addition to increased numbers, the 2007 Legends Reno-Tahoe Open introduced the Birdies for Charity program, an opportunity for fans to get in on the action while supporting the Reno-Tahoe Open Foundation's charitable giving by making pledges based on the total combined birdies made during the tournament. Birdies for Charity invited patrons and businesses to wager a tax-deductible contribution from 10 cents up to \$10 per birdie to guess the total number of birdies made during the tournament.

Other tournament additions included a new event ticket booklet that offered fans daily ticket vouchers, dining and merchandise credits and an improved public parking area thanks to grading and daily watering donated by two local contractors. The tournament's layout was also improved with the expo and merchandise areas relocated to the 18th hole, an additional Wine Walk station for a total of five venues located throughout the grounds, more homes added to the exclusive Montréux Home Tour and more space allocated within the spectator and sponsor suites.

"We are inspired by the growth the Legends Reno-Tahoe Open experienced this last year and are working to build upon our successes for our 10th anniversary season in 2008," said Jim Kline, tournament director for the Legends Reno-Tahoe Open. "We continue to strive to improve the visitor offerings at our event as well as seek out new sponsors that will help to take the event to the next level. There are some exciting things on the horizon for 2008 and we are anxious to see the plans come to fruition."

The Legends Reno-Tahoe Open celebrates its 10th anniversary July 28 – Aug. 3, 2008 at Montréux Golf and Country Club in Reno, Nev. For information on the 2008 Legends Reno-Tahoe Open, log on to www.RenoTahoeOpen.com or call the tournament office at 775-322-3900.

The Legends Reno-Tahoe Open, an official PGA TOUR event, celebrates its 10th anniversary July 28 – Aug. 3, 2008 at Montréux Golf and Country Club in Reno, Nev. As the PGA TOUR's only summer West Coast venue, the tournament is a regular full-field stop on the TOUR schedule and is part of the FedExCup series, a points competition for PGA TOUR professionals. The nationally-televised tournament brings in millions of dollars in coverage for the region through its affiliation with The Golf Channel and follows the 132 PGA TOUR professionals competing for a share of the \$3 million purse. The Legends Reno-Tahoe Open is operated and managed by the Reno-Tahoe Open Foundation comprised of its members including Eldorado Hotel Casino, EMPLOYERS, Montréux Development Group, RED Development, LLC, Reno-Tahoe, America's Adventure Place and Sierra Pacific Resources.

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