



FOR IMMEDIATE RELEASE

CONTACT: Betsy McDonald
pr@thebausermangroup.com
775-784-9400 x 119
Michael Stearns
Michael@legendsrenotahoeopen.com
775-322-3900

LEGENDS RENO-TAHOE OPEN INVITES FISCHER, BARCELO TO 2009 TOURNAMENT

PGA TOUR tournament extends sponsor's exemptions to golfers with local ties

RENO, Nev. (Summer 2009) – The PGA TOUR's Legends at Sparks Marina Reno-Tahoe Open announces its sponsor's exemptions to two golfers with ties to the northern Nevada community – Rich Barcelo and Todd Fischer. Recognizing recent travel trends that have more people staying near home during what is traditionally summer vacation time, tournament organizers are seeking to draw crowds both locally and from the northern California market with the invitations to Barcelo and Fischer.

"The Reno-Tahoe region has so much to offer its residents and visitors it makes sense to stay close to home this summer and make the most of what we have right here in our own backyard," said Legends Reno-Tahoe Open Tournament Director Michael Stearns. "And by offering top notch PGA TOUR golf we're hoping to enhance the 'staycation' experience for locals and those in the surrounding drive markets. Obviously, these are two very capable players who have performed well at the tournament in the past and we feel that they give us the opportunity to draw the large crowds we're looking for, particularly from the northern California market."

A University of Nevada, Reno alumnus and former golfer for the Wolf Pack, Barcelo currently ranks 7th on the Nationwide Tour money list after his recent win at the Cox Classic in Omaha, Neb. last week. This is the second Legends Reno-Tahoe Open sponsor's exemption extended to Barcelo, his first was in 2001, with a top-5 finish at the tournament in 2007. And with an average drive of 290 yards and 14 top-10 finishes since 2005, Barcelo could certainly be one to watch during this year's tournament.

Currently making his home in Reno, Bay Area native Todd Fischer made his PGA TOUR debut in 1995 and has hit the links at Montréux during the Legends Reno-Tahoe five times prior, including a "career best" performance in 2005 that helped him earn over a half-million-dollars thanks to a third-place finish. Primarily a self-taught player, Fischer won the Nationwide Tour's 2002 Fort Smith Classic.

Barcelo and Fischer compete for the \$3 million purse at the 11th annual Legends Reno-Tahoe Open Aug. 3 – 9 at Montréux Golf & Country Club. Tournament play officially begins Thursday, Aug. 6 and tickets are available now at www.LegendsRenoTahoeOpen.com/tickets or at any local Scolari's Food and Drug Store.

For more information on this year's Legends at Sparks Marina Reno-Tahoe Open, including ticket sales, volunteer and sponsorship opportunities, visit online or contact the tournament office at 775-322-3900.

The 11th annual Legends at Sparks Marina Reno-Tahoe Open, an official PGA TOUR event, takes place Aug. 3 – 9, 2009 at Montréux Golf & Country Club in Reno, Nev. As the PGA TOUR's only summer West Coast venue, the tournament is a regular full-field stop on the TOUR schedule and is part of the FedExCup series, a points competition for PGA TOUR professionals. The nationally-televised tournament brings in millions of dollars in coverage for the Reno-Tahoe region through its affiliation with The Golf Channel as it follows 132 PGA TOUR professionals competing for a share of the tournament's \$3 million purse. The Legends Reno-Tahoe Open is operated and managed by the Reno-Tahoe Open Foundation comprised of its members including RED Development's The Legends at Sparks Marina, Eldorado Hotel Casino, EMPLOYERS, Montréux Development Group, NV Energy, and Reno-Tahoe.

###